



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-16-2012 PAGE: 1 of 2

BUYING TIME - 6205

Contract No 395879	Contract Dt 08-16-2012	Revision Dt	Rev# 0	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 323 326 2206	CMS # 241280	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241280
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 323 P : 326 E : 2206</b>																	
1	09-18-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30		1	1		1			3	400	3	1,200.00
2	09-24-2012	09-24-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	400	1	400.00
3	09-18-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1	1				3	475	3	1,425.00
4	09-18-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1	1	1	1			4	850	4	3,400.00
5	09-24-2012	09-24-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
6	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30		1	1					2	850	2	1,700.00
7	09-24-2012	09-24-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
8	09-18-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1			1			2	335	2	670.00
9	09-18-2012	09-23-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30		1	1					2	380	2	760.00
10	09-18-2012	09-23-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1					2	760	2	1,520.00
11	09-24-2012	09-24-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	760	1	760.00
12	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1				2	1,140	2	2,280.00
13	09-18-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30			1		1			2	1,425	2	2,850.00
14	09-24-2012	09-24-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1							1	1,425	1	1,425.00
15	09-18-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		1	1					2	1,140	2	2,280.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 323 326 2206		CMS # 241280	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241280								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2206														
16	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						1		1	285	1	285.00
17	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	285	1	285.00
18	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	760	1	760.00
19	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						1		1	750	1	750.00
20	09-18-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	285	1	285.00
														Contracted Gross Total:		34	24,735.00
														Actual Gross Total:		34	24,735.00
														Agency Commission:			3,710.25
														Net Total:			21,024.75
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Sep 12		0.00		0.00		24,735.00		0.00						24,735.00			
TOTAL		0.00		0.00		24,735.00		0.00						24,735.00			

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